

# 2010 ADVERTISER CONTRACT FOR Floyd Virginia

**P.O. Box 179 | 201 East Main Street Suite 8, Floyd Virginia, 24091 | Village Green | 540.808.2880**  
**www.FloydCountyVirginia.org**

**Advertiser Terms:**

1. Executing this Advertiser Contract will ensure placement in both Spring/Summer and Fall/Winter issues of FLOYD VIRGINIA Publication for 2010, once approved. All ad space within FLOYD VIRGINIA is sold on a first come, first served basis, based upon receipt of the Advertiser Contract and associated payment—see below.
2. Advertiser must provide ad copy, according to format specifications and timely, per deadlines on the attached sheet. Advertiser may choose to order a custom design advert, which will incur a \$55 charge for up to 2 hours creative time by our designer. Intricate ads may be more, but Advertiser will be notified in order to approve any additional work which may be needed. Price quote will be given. Please provide an image or logo (electronic file is best), if applicable.
3. Payment schedule for Advertiser Contract will be, prior to publication, **60% by January 20, 2010** and remaining **40% by July 20, 2010**. Failure to pay on time will result in a cancelled Advertiser Contract, and no refund will be given. Only cancellations before **January 20, 2010** will be eligible for refund.

**Advertiser Options:**

	<b>New Contract “Placeholder” Rates</b>	<b>Repeat Advertiser “RateHolder” Rates (our way of saying “Thank You!”)</b>	
Front Cover Ad/Promo	@ \$ 850/ISSUE	@ \$ 800/ISSUE	= \$ _____
Custom Cover Ad	@ \$ 400/yr.	@ \$ 350/yr.	= \$ _____
2”x2” Realtor Page Ad	@ \$ 350/yr.	@ \$ 300/yr.	= \$ _____
Full Page Back Cover	@ \$2600/yr.	@ \$2500/yr.	= \$ _____
Full Page Inside Back Cover	@ \$1650/yr.	@ \$1600/yr.	= \$ _____
Full Page Inside	@ \$1390/yr.	@ \$1360/yr.	= \$ _____
1/2 Page Inside	@ \$ 700/yr.	@ \$ 680/yr.	= \$ _____
1/4 Page Inside	@ \$ 370/yr.	@ \$ 360/yr.	= \$ _____
1/8 Page Inside	@ \$ 200/yr.	@ \$190/yr.	= \$ _____
		<b>Total:</b>	<b>= \$ _____</b>

**Advertiser Contact Person (Please print, providing all information requested!):**

Name: \_\_\_\_\_ Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

*Advertiser agrees to comply with the policies and guidelines of FLOYD VIRGINIA as listed above and on attached documents (initial your receipt and review of attached pages, please).*

Name (printed) \_\_\_\_\_

Title (printed) \_\_\_\_\_

Approved by \_\_\_\_\_, FLOYD VIRGINIA Publication